



SWISS MEDTECH

AI LEGAL
& STRATEGY
CONSULTING AG.

Swiss data protection

**What's in store for me,
what do I have to do?**

Agenda Dealing with data in Medtech sector

Why a total revision of the law?

GDPR v. new DPA

General approach - Practical advice

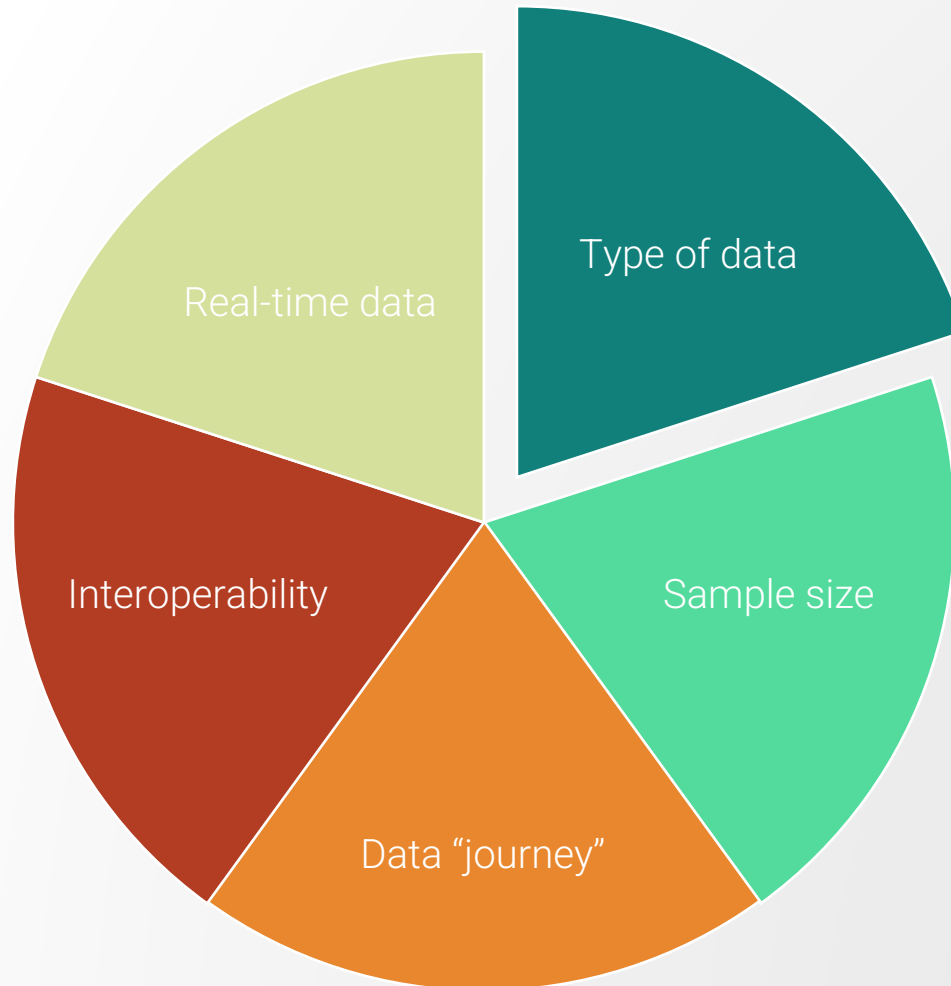
New concepts

Actions to be taken



Dealing with data in the MedTech sector

A few particularities



Why a total revision of the law?

Equivalence

European Union (GDPR)

Preserve the compatibility of Swiss law with EU law
Grant new rights to Swiss citizens

Switzerland

DPA underwent total revision
Associated ordinances had to be amended:

- Ordinance to the Federal Act on Data Protection
- Ordinance on Data Protection Certifications

What does it mean? developments



General improvement
of transparency



Increased supervisory
powers and
independence of the
FDPIIC



Strengthening of
criminal law provisions



Privacy by design and
privacy by default



Obligation to carry out
impact assessments
on personal data



The right to data
delivery and portability



Promoting data
security and reporting
data breaches

GDPR – new DPA

key differences

European Union

Strict protection rules

Switzerland

Introduction of instruments & obligations for controllers from the GDPR

Less stringent rules
(Consent or exercise of the rights of the concerned Persons)

Stricter requirements
(Penalties)

GDPR – new DPA

key differences

European Union

Personal data

any information relating to an identified or identifiable natural person

Special categories

Switzerland

= Personal data
Relative approach

≠ Sensitive data
Risk-based approach

Anonymisation vs Pseudonymisation

Anonymisation vs Pseudonymisation

What is the difference

Anonymous

- information which does not relate to an identified or identifiable natural person
- data protection does not apply

Pseudonymised

- information which can be (re)attributed* to a natural person with the use of additional information
- data protection applies

* EU GDPR – theoretical risk | CH DPA – practical (current?) risk

Problems

Balancing act of different requirements

Utility vs. data protection (how much information is available and to which granularity)

Operable (calculation by computer)

Intelligible (can be understood by user)

Personal Data

Can control use

Cannot control use and access

Can control access

Cannot control access

Anonymization

Access control

Pseudonymization (encryption)

No risk of abuse

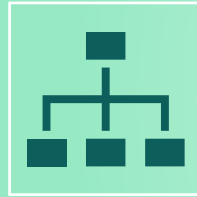
Risk of abuse

Full access

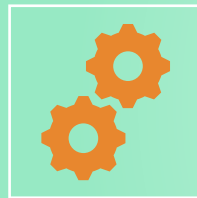
Selected Pseudonymization

Limitation of use

2 key dimensions



Technical measures



Organizational measures

General approach

practical advice

Risk-based
approach

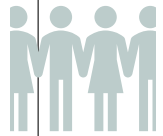
Proportionality with
respect to means

Good faith
Primarily
administrative law

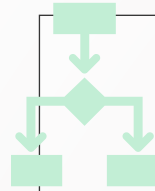
Understanding of
purpose rather than
formalism

New concepts

alignment with recognized standards



Personal data = natural persons (Ø legal entities)



Data controller (ex "controller of the data file")



Genetic and biometric data = sensitive data



Profiling & high risk profiling



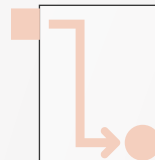
Impact analysis



Duty to inform extended to collection of any personal data (not only sensitive data)



Register of processing activities



Automated individual decision



Rapid notification procedure in case of data security breach



Data Protection Officer (DPO)



Representative in case of a private data controller with headquarters or domicile abroad



Code of conduct

Impact analysis

take stock of your activities



Register of processing activities

content requirements

Contains at least

- the identity of the controller
- the purpose of the processing
- a description of the categories of data subjects and of the categories of personal data processed
- the categories of data recipients

To the extent possible

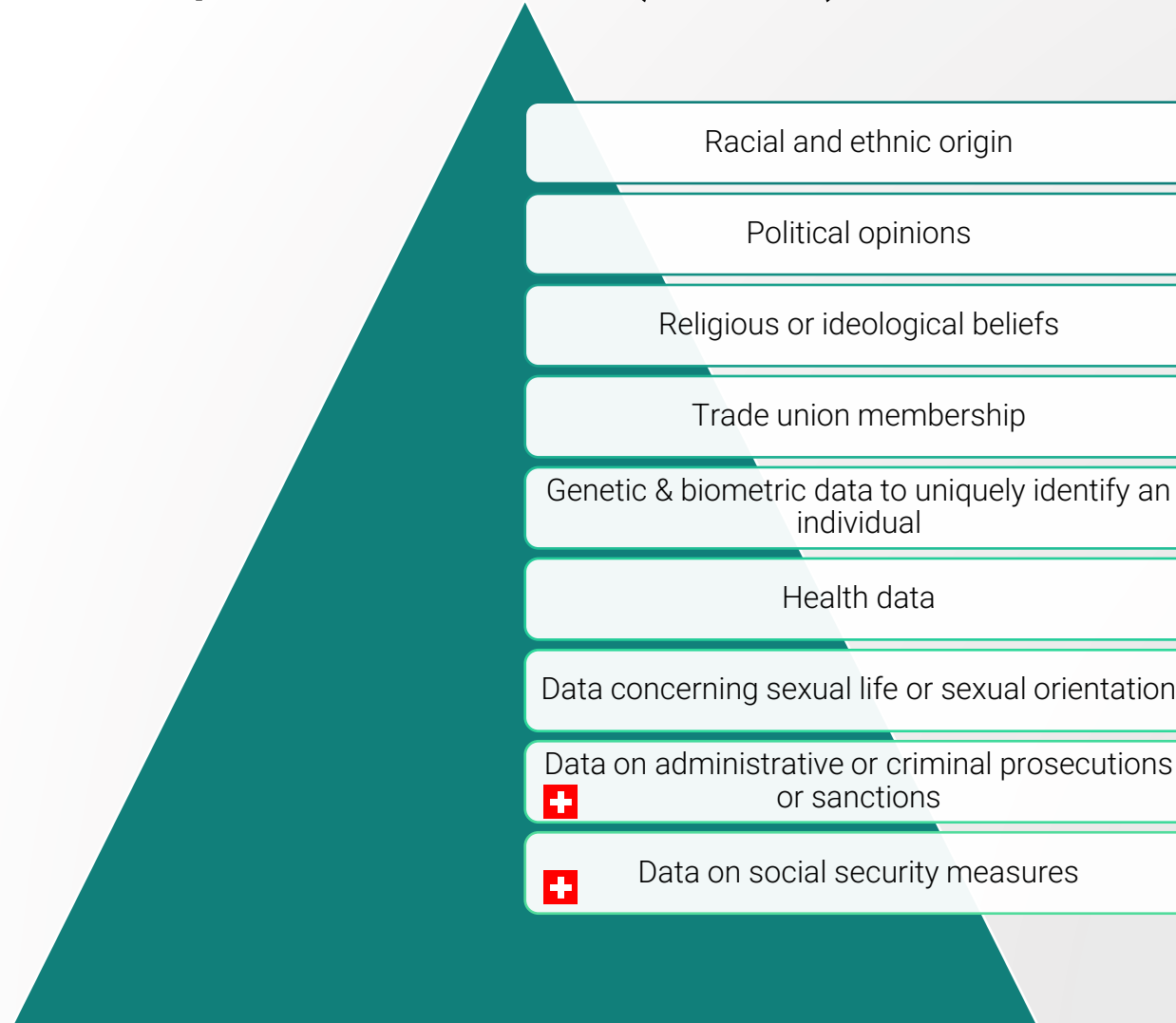
- the retention period for personal data or the criteria for deciding the retention period
- a general description of the measures to ensure data security

Where personal data is transmitted abroad

- the name of the countries concerned and the safeguards provided

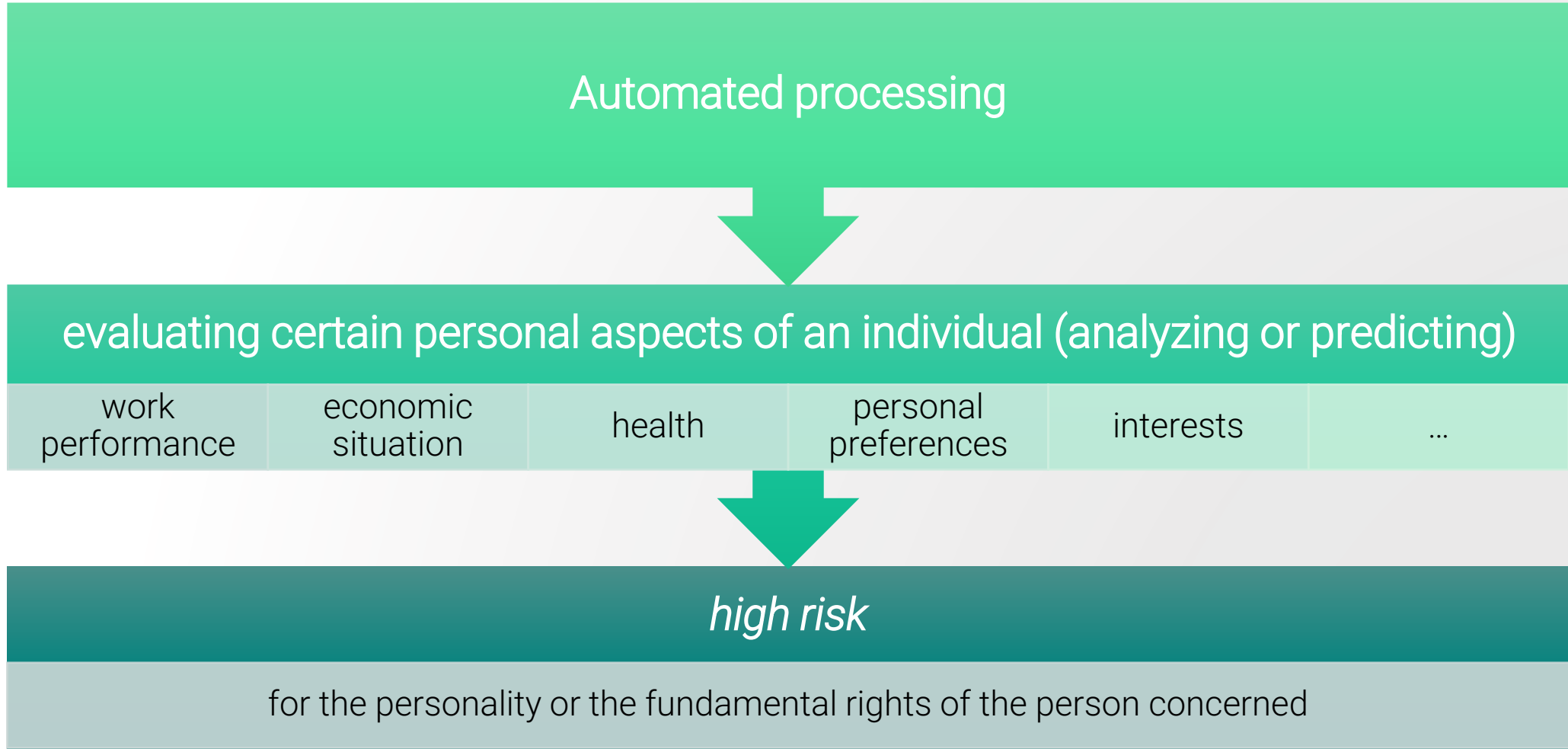
Personal data requiring special protection (nDSG)

Special categories of personal data (GDPR)

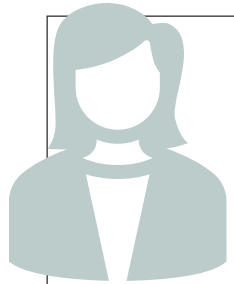


Profiling

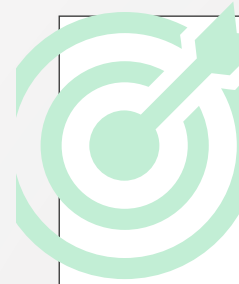
what is it?



Information duties at the time of the collection



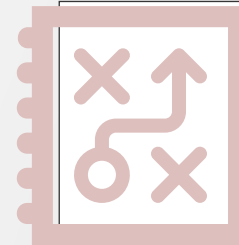
Identity and contact details
of the data controller



Purpose of the processing

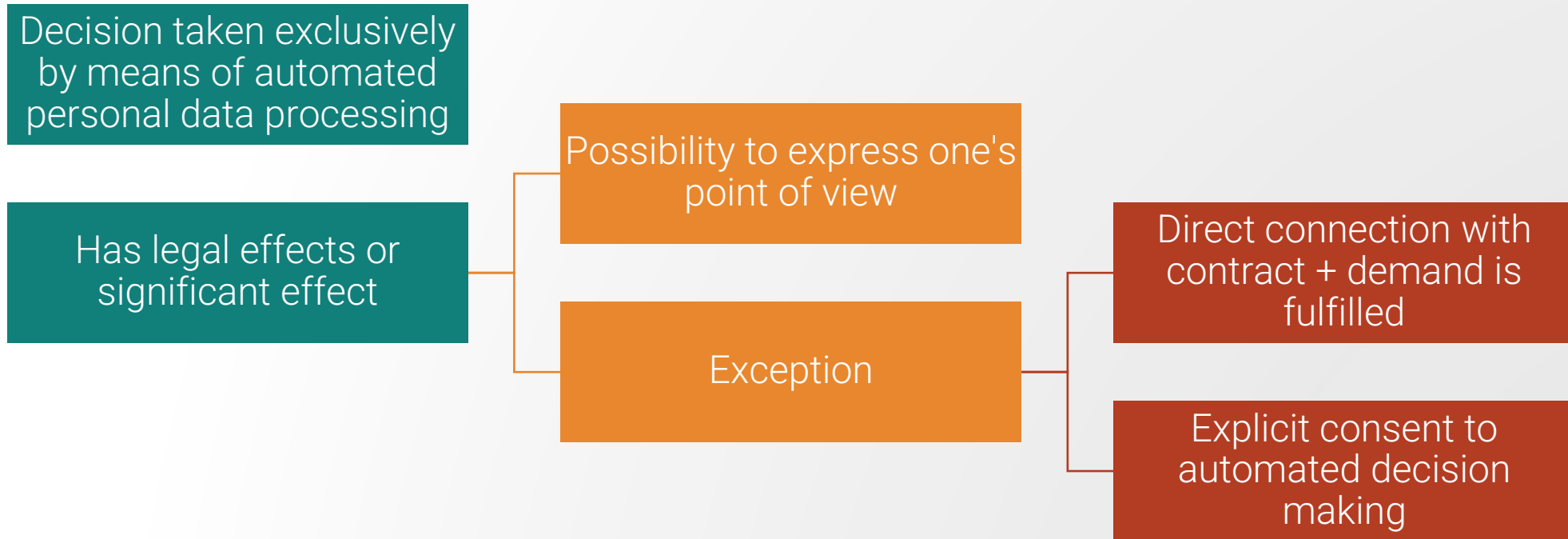


Recipients of transferred
personal data

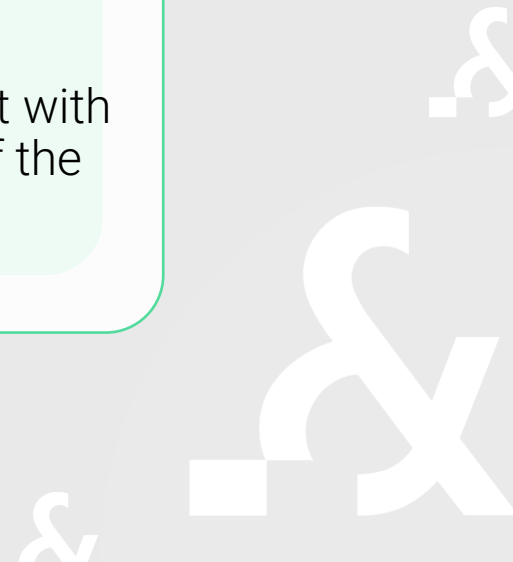
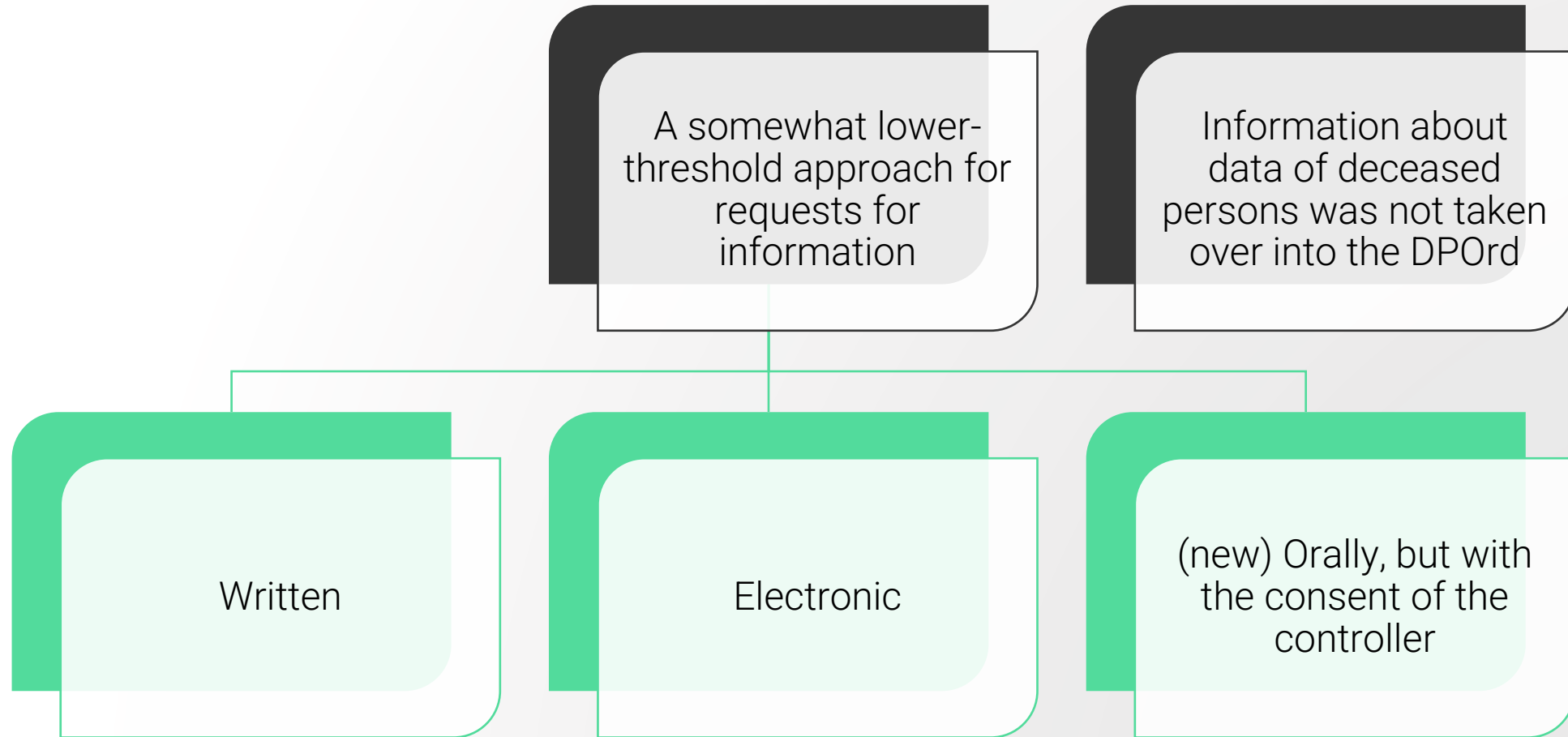


Exception?

Information duties for automated individual decisions



Right to information for data subject



Transfer of personal data abroad

Adequate level of protection
List

Verify other measures

Exceptions?



& co.



Data security principles

01

Confidentiality

is accessible only to authorized persons

02

Availability

is available when needed

03

Integrity

cannot be modified without permission or by mistake

04

Traceability

are processed in a traceable manner

Data security

logging requirement

Personal data
requiring special
protection is
processed
automatically on a
large scale
or
High-risk profiling
is carried out



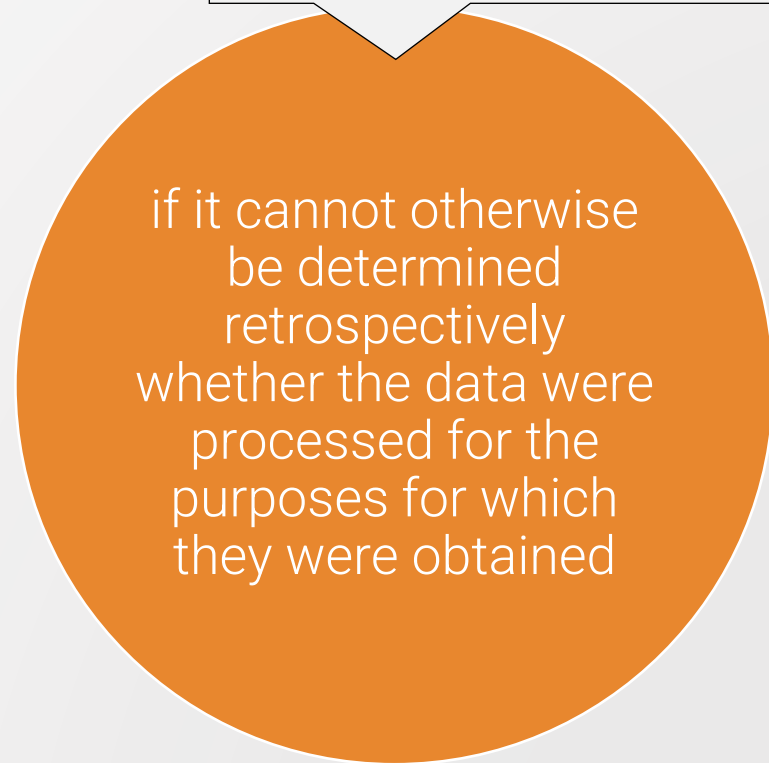
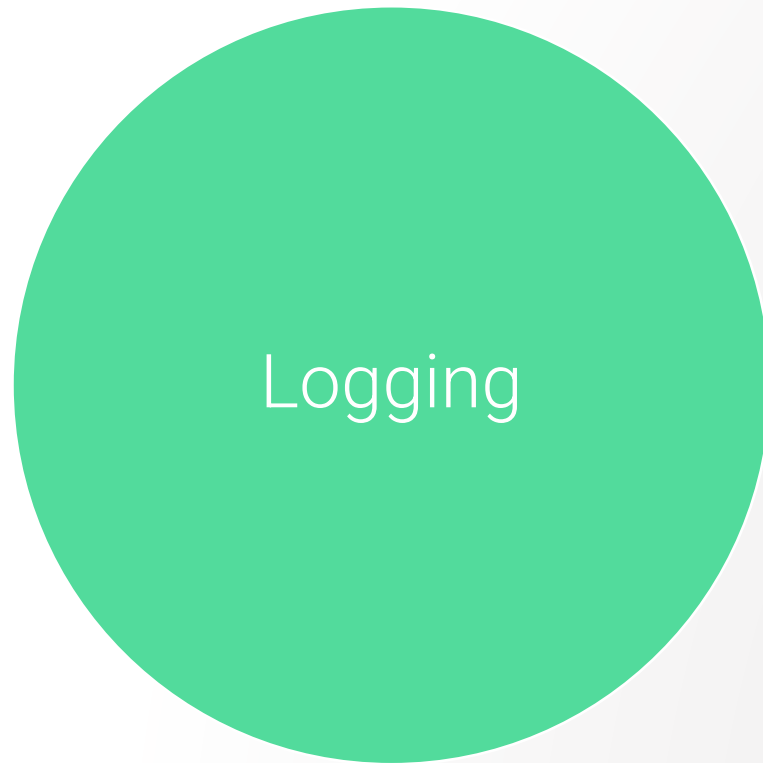
Preventive
measures cannot
ensure data
protection



at least
log the storage,
modification,
reading,
communication,
deletion and
destruction of the
data

Data security

logging purpose

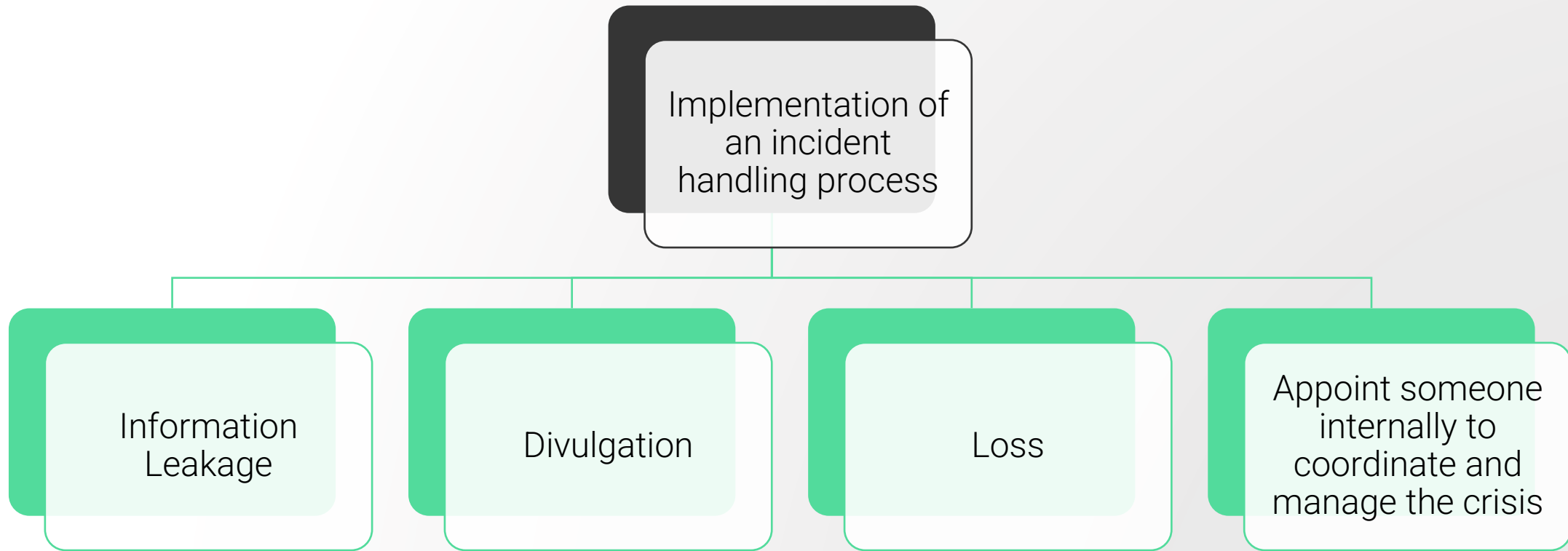


Min. 1 year retention

Data Processing Policy still required

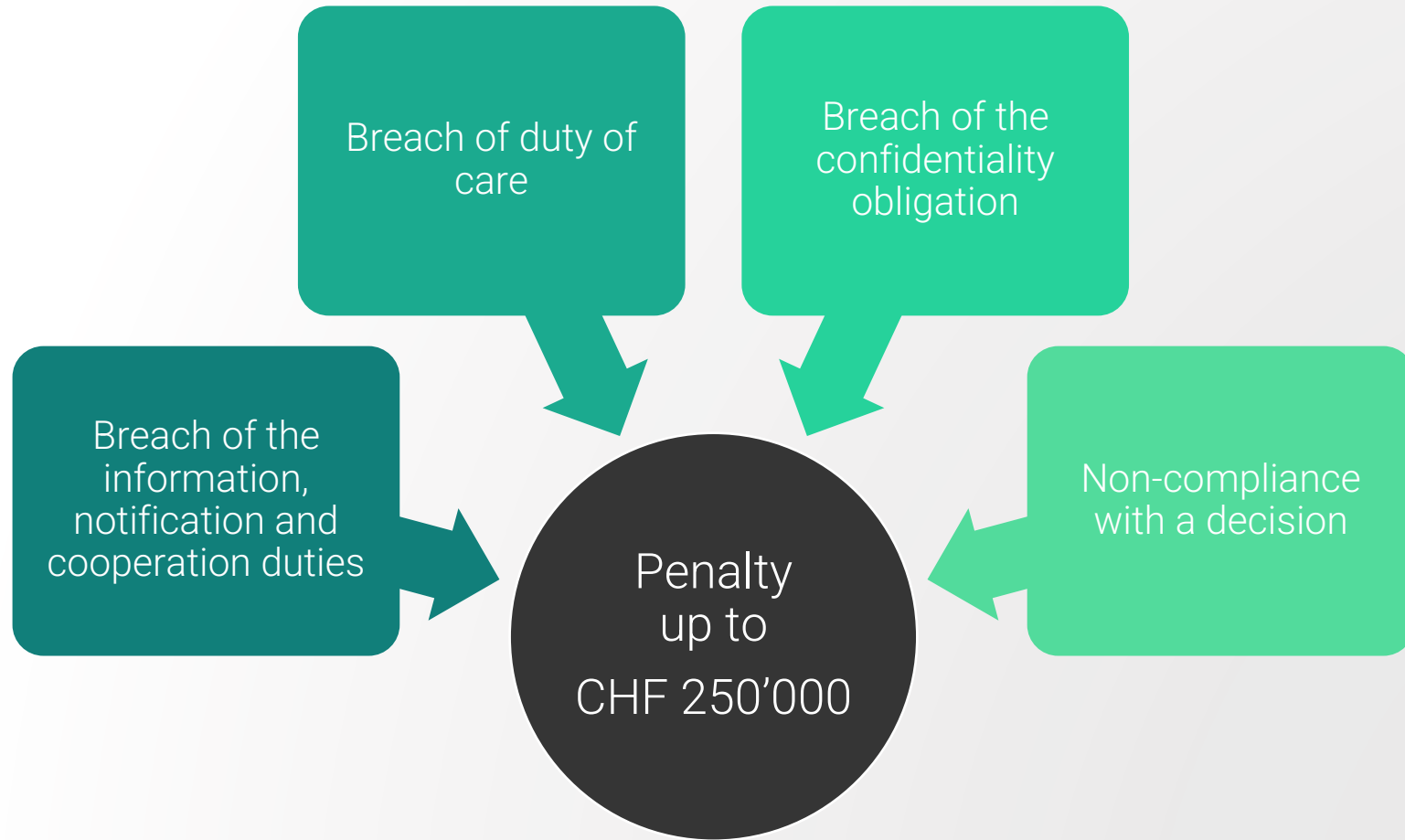


Incident Handling Process scenarios



Criminal provisions personal impact*

* Exception possible



Actions to be taken



Internal organization - data processing



Person responsible or data protection officer



Information - contacts for nDPA requests



Disclosure of personal data to a third party or abroad



Cybersecurity, minimization and deletion of personal data



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Swiss data protection

What's in store for me,
what do I have to do?



healthcare projects
consulting & management Stein

Agenda



Dealing with customer and health data in the case of feedback from the market, complaints and vigilance.



Health data in medical devices - where is this data located and what must be observed during service, repair, maintenance, disposal? - Organizational measures



Health data in medical devices - What technical measures should be taken during product development and throughout the product life cycle?

Feedback – Complaint - Vigilance



Privacy Policy

Reference to Regulation

MedDO, nDSG

EU MDR 2017/745, GSPR



Feedback – Complaint - Vigilance

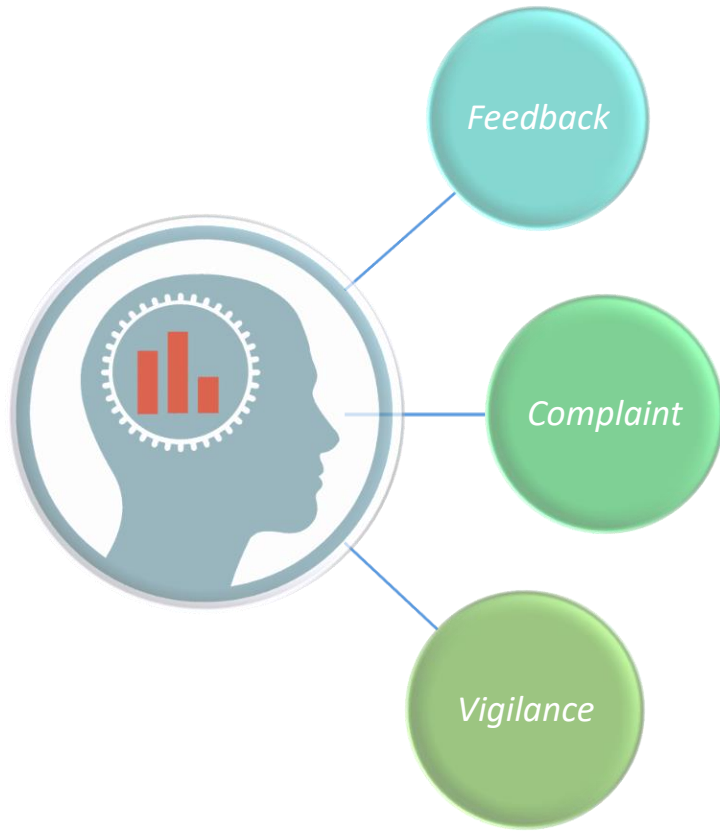
Awareness of what data are needed for the process.

Awareness of retention periods.

Awareness of who has access to data.

Awareness of organizational and technical protection measures.

Awareness of documentation.



Health data in medical devices

– Where are the data? – Why is this relevant?

Awareness of which products store data.



Products with internal memories e.g. HDD, SSD, ...

What applies to products are picked up or sent for repair and maintenance from healthcare facilities?

What applies to products that are serviced on site?

What happens to the storage components during repair, maintenance, disposal? Who has access? How to protect?

Health data in medical devices

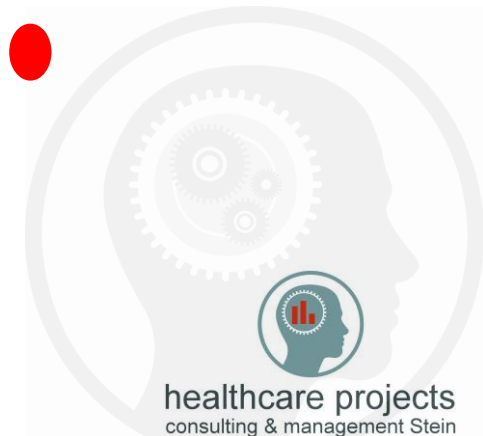
– What about the processes?

In the focus: Processes / SOP`s - Employee training - Privacy policy



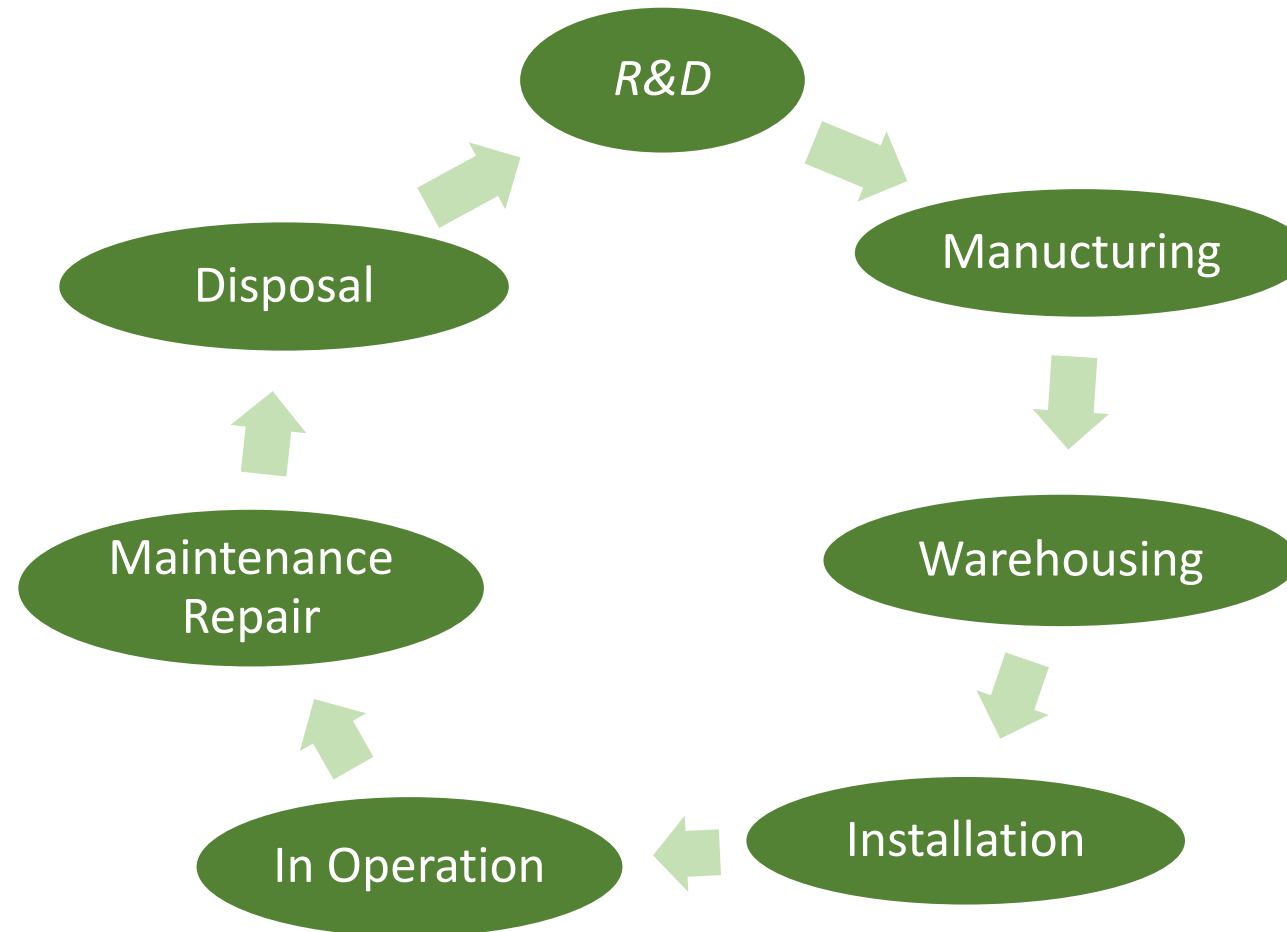
What are the **processes and documents** regarding workflows for

- Service
- Maintenance
- Repair on site
- Repair off site
- Replace of memories and devices
- Disposal of memories and devices



Health data in medical devices

– What about technical measures in the product lifecycle?



Health data in medical devices

– What about technical measures in the product lifecycle?



R&D

Functions to remove patient data finally
Cybersecurity functionality
Remote-maintenance functionality



Manufacturing

Function testing and documentation

Health data in medical devices

– What about technical measures in the product lifecycle?



Warehousing / Delivery

Protection against unauthorized access to the product and data stored therein



Installation

Installation in the hospital IT environment
Training in data protection functions

Health data in medical devices

– What about technical measures in the product lifecycle?



In Operation

Activated data protection and cybersecurity functions

Event logging



Maintenance / Repair / Disposal

Removal of patient data before removal / disposal of memory or transportation outside the healthcare facility



Questions & Answers