

A woman with short brown hair, wearing a green lab coat, is smiling and looking to her right. She is holding a pair of surgical forceps. In the background, there is a surgical table covered with a green cloth, and another pair of surgical forceps is visible on the table. The scene is set in an operating room with warm lighting.

SWISS MEDTECH

Welcome to firstbase@noon

An efficient way to handle your master data

28.02.2023

Webinar@noon Rules



Participants on mute



Camera off



Questions via chat



Session recorded



Host: Daniel Delfosse
Swiss Medtech



Expert: Marc Schneider
GS1 Switzerland

Pdf and recording available on homepage: <https://www.swiss-medtech.ch/>

Why do we support *firstbase*?

1. Switzerland needs to **catch up** on digitisation
2. The medtech industry and health care providers need to become **more efficient**
3. We believe that *firstbase* is a **tool** that can help achieve goals 1 & 2

The principles of *firstbase*:

- **from the source**: master data entered at the source (by manufacturer/supplier)
- **once only**: master data entered (and updated) only once → “single source of truth”
- **from machine to machine**: avoidance of personal handling
→ gain of efficiency and reduction of errors